



XUV 3XO



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Standout Design

The XUV 3XO introduces a bold, athletic silhouette that commands attention.

It features a distinctive front grille and headlamp design with a piano black finish on the grille and LED headlamps, LED DRLs and LED fog lamps. Several unique wheel designs have been penned for the different XUV 3XO models, including a stylish 17" diamond-cut alloy wheel on luxury models.

The XUV 3XO's interior complements its striking exterior with a blend of premium finishes and modern design elements and equipment.



Infinity LED tail lamps.



R17 Diamond Cut Alloy Wheels

Signature LED headlamps & DRLs

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The XUV 3XO's interior complements its striking exterior with a blend of premium finishes and modern design elements and equipment.

Its cabin boasts premium interiors with a soft-touch leatherette dashboard that extends to the door trims and leatherette seat upholstery to elevate the sense of sophistication. Leather accents on the steering wheel, gear knob and front armrest further enhance the premium feel.



Panoramic Skyroof™ – largest in its class

Soft wrapped leatherette seats with contrast decorative stitching



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The image shows the interior of a car, specifically the dashboard and center console area. A large, vertical infotainment screen is the central focus, displaying a user interface with various icons and text. Below the screen are air vents and a control panel with buttons and knobs. The steering wheel is visible on the right side, featuring a logo in the center. The overall design is modern and sleek, with a dark color scheme. The text "Advanced technology" is overlaid on the left side of the image.

Advanced technology

The XUV 3XO is at the forefront of automotive technology twin 26.03 cm (10.25") HD screens, and wireless Android Auto and Apple Carplay.

Advanced features, like a 65 W USB-C charging point and Electronic Parking Brake with Auto Hold, are tailored for tech-savvy users seeking convenience on the go.

Adding to the list, an immersive audio experience is created through a Harman Kardon Premium Audio with a dedicated amplifier and sub-woofer that also offers Sonic Expanse, Bass Enhancer, a nine-band equaliser and four Ambient Sound Modes.

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harman/kardon

Wireless Charger &
65 W USB - C Fast Charging



Dual floating high-resolution screens - with the largest
10.25" digital cluster and 10.25" infotainment system

- Harman Kardon Premium Audio system, 7 speakers and a nine-channel equaliser
- Surround View system with blind view monitoring
- Wireless charging and connectivity with Apple and Android systems
- Ultra-fast 65W USB Charging that is capable of charging a laptop
- Tyre position display



Additionally, Level 2 ADAS with 10 features ensures enhanced driving assistance and safety measures. The inclusion of radar technology aids the ability to detect obstacles in challenging weather conditions such as heavy rain or dense fog, thereby offering crucial collision warnings and facilitating Automatic Emergency Braking (AEB).

These cutting-edge features are complemented by the Skyroof™, which not only enhances the vehicle's visual appeal but also enriches the driving experience. The 360-degree surround view system with blind view monitor further adds to the comfort and convenience of the driver.

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World-Class Safety.

Safety is paramount in the XUV 3XO, ensured by the extensive use of high-strength steel and 35 standard safety features. The 3XO is designed with 45% of body making use of ultra-high-strength steel for unparalleled strength. The cabin is engineered to absorb a 20 ton frontal impact, with an energy absorption zone and its proven trident structure in the minimal deformation zone, creating the safe cocoon for its occupants.

Additional cutting-edge safety technologies include a 360-degree surround view system with Blind View Monitor, new-generation Electronic Stability Control (ESC) with hill hold control and hill descent control, ensuring superior control in challenging driving conditions.

- Electronic stability program (ESP) as standard in the range
- Standard three-point seatbelts on all seats in the range
- Level 2 Advanced Driver Assistance Systems (ADAS) with 10 standard safety features
- Standard All-wheel disc brakes, with disc wipe and emergency pre-fill system
- Safety cocoon with over 45% of body in ultra-high-strength steel



Electronic Power Brake & Autohold

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Level 2 Advanced Driver Assistance Systems make the XUV 3XO like a fortress. A radar and a camera that detects obstacles, avoids collisions, and assists the driver, there's no place as safe and exciting on the road as this.



Adaptive Cruise Control



Auto Emergency Braking (Cyclist)



Forward Collision Warning



Auto Emergency Braking (Pedestrian)



Traffic Sign Recognition



Auto Emergency Braking (Vehicles)

Furthermore, the vehicle comes standard with six airbags, four disc brakes, 3-point seat belts and seat-belt reminder for all seats along with passenger airbag on/off for child safety, ISOFIX child seats with top-tether, among others, providing comprehensive protection for all occupants.

- High Beam Assist
- Lane Departure Warning
- Lane Keep Assist
- Smart Pilot Assist

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Skyroof™



Dual Zone Climate Control

Cooled Glove Box

Versatile 364L
Boot Space

Superior SUV Comfort

The SUV's credentials are further enhanced by its bonnet, adding a sense of robustness and forward motion.

With a commanding seating position where the driver's eye level is almost 1.4 metres.

Above the ground, the XUV 3XO offers among the best-in-class forward visibility of 23.7°.

Bold wheel arches and large tyres underscore its ruggedness, with the largest tyre outside diameter (OD) in its class, contributing to a formidable stance. The impressive ground clearance, calibrated approach and departure angles, and water-wading depth amplify the XUV 3XO's SUV-ness factor. Complementing these features are the segment-leading R17 Diamond Cut Alloy Wheels, which further accentuate its authoritative presence.

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Spirited Performance:

The XUV 3XO is powered by a turbo-petrol engine that is designed for exhilarating performance and superior efficiency.

Staying true to the brand's legacy of offering thrilling performance, the mStallion TCMPFi turbo-petrol engine delivers 82 kW and 200 Nm of torque. The engine features new vehicle management software and intelligent turbo-charging to clock a 0-60 km/h run in 4.6s while offering exceptionally low fuel consumption.

The XUV 3XO comes with a 6-speed AISIN Third Generation Automatic Transmission, renowned for its durability and reliability.

The transmission offers smooth gear shifts and is optimised to deliver great fuel efficiency as well as a 'fun to drive' experience.

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The XUV 3XO excels in providing a spacious and comfortable environment for all its occupants. It boasts occupant space, which is remarkably generous, comparable even to SUVs a class above. This is complemented by the spacious boot space, which can accommodate up to 364 litres*. Additionally, the XUV 3XO offers leg and hip room for the first and second row passengers, ensuring a comfortable ride for all.

Features like a cooled glove box with illumination and a standard 60:40 split in the rear seats ensure convenience and functionality. The front armrest, which is standard from the base variant and integrated with storage, adds to the ergonomic and practical design, making every journey in the XUV 3XO a blend of comfort and class.

Leatherette seats with diamond-mesh patterns & decorative stitching



Space:

- Width : 1821 mm
- Wheelbase: 2600 mm
- Rear Split Seats (Standard from base)
- Boot Space of 364 L**
- 60:40 split rear seats standard across the range

**Boot space as per ISO V215. Disclaimer: Creative visualisation. For illustrative purpose only.

The XUV 3XO is equipped with an advanced suspension system that includes a MacPherson Strut Fully Independent Front Suspension and a Twist Beam Semi-independent Rear Suspension.

This set-up ensures a ride quality that is quiet and comfortable, with quietness. Additionally, the XUV 3XO features first-in-segment three smart steering modes—Comfort, Normal and Sport. These smart steering modes are available across all variants, ensuring that every driver can enjoy a controlled and responsive driving experience, setting a new standard for what drivers can expect from a compact SUV.

The SUV also features custom drive modes—Zip, Zap and Zoom, each designed to enhance the driving dynamics on varying terrains by adjusting the vehicle's performance characteristics. Moreover, the XUV 3XO incorporates MTV-CL (Multi-Tuned Valve Concentric Land) technology within the dampers. This advanced valving technology significantly improves ride and handling performance by optimising the suspension response to different driving conditions.

- Quick acceleration 0-60km/h in under five seconds
- Third-generation Aisin 6-Speed Automatic Transmission with Torque Converter on all variants

Drive Modes: ZIP ZAP ZOOM



Smart Steering Modes (Standard from base)



1.2L turbo petrol engine with 82kW power and best in class 200 Nm torque for quick acceleration and fast overtaking

Accessories – Gear up to turn heads.

Chrome rain visor



Rear bumper add on



Front lower grill applique & head lamp chrome applique



Seat cover –
Black with Red Insert



Illuminated scuff plate

Contact you nearest dealer to get a full range of accessories available

AX5L FEATURES

- Level 2 ADAS
- 360-degree Surround View System with Blind View Monitor
- 6 Airbags
- Single Pane Sunroof
- Auto Dimming IRVM
- Electronic Parking Brake with Auto Hold
- Twin HD 26.03 cm Infotainment & 26.03 cm Digital Cluster Screen
- Wireless Android Auto & Apple CarPlay™
- Steering Audio Control
- 6 Speakers
- Dual Zone Climate Control
- R16 Diamond Cut Alloys
- Push Button Start
- Bi-LED Projector Headlamps
- LED DRL with Front Turn Indicator
- Infinity LED Tail Lamp
- Auto Headlamps + Auto Wiper
- LED Indicator on ORVM
- Tyre Pressure Monitoring System
- Electrically Adjustable & Foldable ORVM
- Cruise Control
- Wireless Charger
- Front USB - A for Audio Connect
- Front and Rear USB - C
- 12V Socket
- Leather Steering & Gear Knob
- Rear View Camera
- Reverse Parking Sensors
- Rear Wiper & Wash
- Rear Defogger
- Passive Keyless Entry
- Follow Me Home Headlamp
- Height Adjustable Driver Seat
- Front Armrest with Storage
- Rear Armrest with Cup Holder
- 60:40 Split Rear Seat
- Adjustable Headrest for 2nd Row & Middle Passenger
- Roof Rails & Rear Spoiler
- Power Window - Front & Rear
- Power Window : 1 - Touch Up & Down (Driver)
- Engine Start/Stop
- Smart Steering Modes
- Rear AC Vents
- Adjustable Headrest for 2nd Row
- Electronic Trumpet Horn
- Seat Belt Reminder for all Passengers
- Front Height Adjustable Seat Belt
- 3 - Points Seat Belt for all Passengers
- Electronic Stability Control (ESC)
- ISOFIX
- Cooled Glove box

AX7L FEATURES

IN ADDITION TO AX5L FEATURES

- Skyroof™
- Harman Kardon Premium Audio with Amplifier & Sub-woofer
- Soft Touch Leatherette on Dashboard & Door Trims
- Leatherette Seats
- R17 Diamond Cut Alloys
- LED Front Fog Lamps
- Front Parking Assist System
- Cooled Glove Box with Illumination
- 65 W USB - C Fast Charging



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TECHNICAL SPECIFICATION

ENGINE

Engine Type	Turbo Charged Multipoint Fuel Injection
Capacity	1.2 L
Max. Power	82 kW @ 5000 r/min
Max. Torque	200 Nm @ 1500-3500 r/min
Transmission Type	6-speed Automatic
Boot Space (as per ISO V215)	364 L

SUSPENSION

Front Suspension : McPherson Strut with Anti-roll Bar
Rear Suspension : Twist Beam Suspension with Coil Spring

DIMENSIONS

Vehicle Length	3990mm
Vehicle Width	1821mm
Vehicle Height	1647mm
Wheelbase	2600mm

WEIGHT

Kerb Weight	1392kg (AX5L) 1410kg (AX7L)
BRAKES	Front Ventilated Disc/Rear Solid Disc
WHEELS	16" Alloy (AX5L) 17" Alloy (AX7L)
FUEL TANK CAPACITY	42L
TURNING CIRCLE	5.3 m

The XUV 3XO Palette: Express Yourself in Every Hue

AX5L Color Options



NEBULA BLUE



TANGO RED



EVEREST WHITE



GALAXY GREY



STEALTH BLACK



CITRINE YELLOW

AX7L Color Options



NEBULA BLUE*



TANGO RED*



EVEREST WHITE*



GALAXY GREY*



STEALTH BLACK*



CITRINE YELLOW*

* Roof colour in Stealth Black
Roof colour in Galvano Grey

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Disclaimers: All features mentioned in this booklet are not available on all the variants of Mahindra XUV 3XO ("Vehicle"). Accessories shown on the Vehicle are not part of the standard configuration and needs to be purchased separately. Performance figures shown are based on internal tests done by the experts in controlled environment. Combined fuel consumption as per ADR81/01. 6.5 litres per 100km. Actual performance figures may vary due to various factors such as driving conditions, maintenance, etc. and may differ in conditions. The images of the Vehicle shown are creative visualization and for illustrative purpose only. Tinted glass on the Vehicle is due to lighting effect. The colour of the Vehicle depicted in the image may differ from its actual appearance. Kindly visit your nearest Mahindra dealership to check the actual appearance of the Vehicle. Sunroof of the Vehicle is the largest sunroof in terms of dimensions in UVC segment and this feature is available only in select variants of the Vehicle. AdrenoX Application is available in select variants of the Vehicle. Harman Kardon audio system is available in select variants of the Vehicle. Harman Kardon and all related marks are registered trademarks of Harman and or its affiliates. Alexa feature is introduced to assist the Driver and improve the safety and convenience of driving a Vehicle. Alexa is only available in certain languages and regions. Alexa functionality may vary by location and variant of the Vehicle. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability to you. We reserve the right to add or delete any feature without prior notice and without any liability. Drive Modes are available only in Petrol Automatic variants. 'Android Auto' is a trademark of Google LLC and its affiliates. To use Android Auto on the Vehicle display, you will need an Android phone running Android 6.0 version or higher, an active data plan, and the Android Auto app. Apple Carplay is compatible only with select mobile devices with iOS operating system. The software and security mechanisms in the Vehicle are subject to ongoing developments. Like with computers or the operating systems of mobile devices, the software and security mechanisms in the Vehicle may also be updated at irregular intervals. MicroHybrid is available in all the variants. Smart Pilot Assist and Adaptive Cruise Control is only available on Luxury pack (L) Petrol Automatic variants of the Vehicle. Advanced Driver Assistance System (ADAS) are meant to assist the driver to keep the passengers and pedestrians safe on the roads. ADAS is not a substitute for human eye and driver's vigilance. The driver shall remain fully responsible for safety, vigilant and attentive driving. Only the Luxury pack variants (L) come with Electronic Park Brake. AX7 and above variants come only with dual tone colour options. The spare tyre does not come with an alloy.